

Recommended Curriculum for Academic Year 2022/2023				
Communication and Media Studies BA				
Semester	Course-unit	Lecture	Practical class/seminar	Credit points
1.	Social Studies I.	2	0	3
1.	Social Studies I. Project	0	4	6
1.	Communication I.	2	0	3
1.	Network Communication I.	2	0	3
1.	Creative Communication I.	0	2	3
1.	Multimedia Applications I.	0	4	6
1.	Informatics I.	0	2	3
1.	Principles of Marketing	2	0	3
1.	Start My Brand	0	1	2
1.	University Seminar	0	2	0
1.	Frame of optional subjects			0
Totals for Semester 1				32
2.	Social Studies II.	2	0	3
2.	Social Studies II. Project	0	2	3
2.	Communication II.	2	0	3
2.	Network Communication II.	2	0	3
2.	Basic Media Studies	0	2	3
2.	Creative Communication II.	0	2	3
2.	Multimedia Applications II.	0	4	6
2.	Informatics II. (COM)	0	2	3
2.	Frame of optional subjects			3
Totals for Semester 2				30
Semester 3 / Semester recommended for study abroad programmes				
3.	Creative Communication III.	0	2	3
3.	Communication III.	2	0	3
3.	Social Studies III.	2	0	3
3.	Psychology	2	0	3
3.	Specialization-specific subjects	2	6	15
3.	Frame of elective subjects - Training (1)	0	1	2
3.	Frame of optional subjects			0
Totals for Semester 3				29
International Communication specialization				
3.	Introduction to International Relations	2	0	4
3.	International Negotiation Techniques	0	2	3
3.	Media Project I. (International Communication)	0	2	4
3.	Political Communication	2	0	4
Total				15
Integrated Media specialization				
3.	Media Genres I.	0	2	4
3.	Television Studies	0	2	3
3.	Online Media Studies	0	2	4
3.	Media Project I. (Integrated Media)	0	2	4
Total				15

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Semester 4 / Semester recommended for study abroad programmes				
4.	Media Market and Media Law	2	0	4
4.	Social Psychology	2	0	3
4.	Degree thesis forum	0	1	1
4.	MyBrand Portfolio	0	2	2
4.	Specialization-specific subjects	3	5	12
4.	Frame of elective subjects - Training (2)	0	1	2
4.	Frame of optional subjects	2	0	3
Totals for Semester 4				27
International Communication specialization				
4.	Public Diplomacy	2	2	6
4.	History of Modern International Relations	2	0	3
4.	Contrastive Cultures I.	2	0	3
Total				12
Integrated Media specialization				
4.	Media Genres II.	0	2	3
4.	News Editing	0	2	3
4.	Media Project II. (Integrated Media)	0	2	3
4.	Radio Studies	0	2	3
Total				12
5.	Degree Research Methodology Forum	0	2	2
5.	Degree thesis consultation I.	0	2	3
5.	Specialization-specific subjects	3	5	16
5.	Frame of elective subjects - Training (3)	0	1	2
5.	Frame of elective subjects - Training (4)	0	1	2
5.	Frame of optional subjects			4
Totals for Semester 5				29
International Communication specialization				
5.	Contrastive Cultures II.	2	0	4
5.	International Protocol and Etiquette	2	0	4
5.	International Media	2	0	4
5.	Business Presentation	0	2	4
Total				16
Integrated Media specialization				
5.	One Man Crew	0	2	4
5.	Writing Articles	0	2	4
5.	Infographics	0	2	4
5.	Social Media Campaigns	0	2	4
Total				16
6.	Degree thesis consultation II.	0	2	3
6.	Degree thesis	-	-	10
6.	Internship	0	35	20
6.	Frame of optional subjects			0
Totals for Semester 6				33
Total				180