

## DESCRIPTION AND SYLLABUS

Name of the subject in Hungarian:	Leisure and Tourism Studies I.
Name of the subject in English:	Leisure and Tourism Studies I.
Credit value of the subject:	3
The code of the subject in the electronic study system:	BN-LETRS1-03-EA
Classification of the subject:	Obligatory
Language of instruction (in case of non-Hungarian courses):	English
Institute or department responsible for the subject:	Institute of Tourism
Course type and number of contact hours:	Lecture, class per week: 2, class per semester: 0
Mode of study: (Full-time / Part-time):	Full-time training
The semester in which the subject is open for registration:	2022/2023 1st semester
Prerequisite(s):	-

### THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

The subject provides an overview of the essence of Leisure and Tourism as a socio-economic socio-cultural and environmental phenomenon, and of the system. Completing the course, the student is able to view the tourism market system and see its relationship with the leisure market. The student is capable to interpret tourism statistics and to draw conclusions from them regarding the operation of one's own or another enterprise. He or she understands the processes and positive impacts of tourism on the quality of life, and to consciously increase his/her quality of life. Not only is the student able recognize the types of tourists, but also the motivational factors of their demand, so that he or she is able to offer them tourism products accordingly. Students get an insight into the process of tourism product development (types of resources, attractions, elements of infrastructure and superstructure, and their construction). He or she is able to draw conclusions from the past and present characteristics of the tourism market for the near future, i.e. to recognize trends and adapt to them.

### SUMMARY OF THE CONTENT OF THE SUBJECT

The concept, development and tendencies of leisure time. Quality of life and tourism. Tourism system, resources, environmental relations. Tourism demand: factors of tourism demand, subjects of tourism demand. Tourism supply: tourism resources, attractions, infrastructure, superstructure, tourism products. Mediation and support sectors. The future of tourism: megatrends and forecasts.

### STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

Students are attentive to the lectures, participate in interactive tasks for better processing and understanding of certain topics (e.g. individual, pair or peer team work, professional discussion, review of current professional news, Kahoot mini tasks). They ask questions about the topics that had been discussed, participate in the development of optional tasks for which they can earn extra points (e.g. preparing a homework for a specific professional problem).

### EVALUATION OF THE SUBJECT:

At the end of the semester, a written essay on a given professional case. A problem-solving approach as well as a structured answer is required. The essay measures the students' professional knowledge, problem-solving skills, synthesizing and expressing skills. Short - answer, multiple-choice and true-false questions are designed to measure students' professional lexical knowledge. The outcome is marked. The student is able to successfully complete the subject with a minimum performance of 51%. The evaluation is then linear.

(summative evaluation)

Students completing the optional Kahoot tests and / or additional tasks during the semester will receive feedback on the quality of their work, and their extra points will be added to the result of the written exam. (developer evaluation)

Offered grade can be given: No.

**OBLIGATORY READING LIST:**

- Muth Csilla: *Exploring tourism in English*. Szega Books Kft., 2017
- Chris Cooper—John Fletcher—Alan Fyall—David Gilbert—Stephen Wanhill: *Tourism Principles and Practice*, Pearson Education UK, 2017, <https://www.amazon.com/Tourism-Principles-Practice-Chris-Cooper/dp/1408200090>

**RECOMMENDED READING LIST:**

- *Advanced leisure & tourism : [Student ed.] ; [közread. a Cambridge Training and Development Ltd.]*. Oxford University Press, 1996
- Flemming Konradsen: *Tourism impact on the environment on Zanzibar*, University of Copenhagen, 2020, <https://www.coursera.org/lecture/sustainable-tourism/tourism-impact-on-the-environment-on-zanzibar-b6zLh> (Recommended video case study)